

**VerUS Canine Advanced Opticoat Formula  
Menhaden Fish Meal & Potato Formula**

Proximates

Moisture	%	7.00
Crude Protein	%	21.90
Crude Fat	%	11.07
Crude Fiber	%	2.30
Ash	%	7.49
Carbohydrates	%	50.21
ME	Kcal/kg	3465.14

Minerals

Calcium	%	1.33
Phosphorus	%	1.01
Potassium	%	0.95
Sodium	%	0.30
Chloride	%	0.35
Magnesium	%	0.13
Zinc	mg/kg	140.86
Copper	mg/kg	14.13
Manganese	mg/kg	26.17
Iron	mg/kg	307.20
Iodine	mg/kg	5.96
Selenium	mg/kg	0.83

Vitamins & More

Vitamin A	IU/kg	12677.93
Vitamin D	IU/kg	1566.71
Vitamin E	IU/kg	858.25
Vitamin C	mg/kg	21.90
Thiamine	mg/kg	27.57
Riboflavin	mg/kg	15.27
Pyridoxine	mg/kg	9.24
Vitamin B12	mg/kg	0.14
Biotin	mg/kg	0.68
Choline	mg/kg	1809.86
Folic Acid	mg/kg	1.19
Niacin	mg/kg	60.42
Pantothenic Acid	mg/kg	23.36
Taurine	%	0.12
Omega 6	%	1.11
Omega 3	%	2.97

Amino Acids

Arginine	%	1.31
Methionine	%	0.60
Cystine	%	0.29
Lysine	%	1.57
Tryptophan	%	0.25
Phenylalanine	%	0.95
Tyrosine	%	0.71
Threonine	%	0.94
Isolucine	%	0.91
Leucine	%	1.72
Histidine	%	0.56
Valine	%	1.13

# Nutrient Profile



## Ingredients

Menhaden Fish Meal, Potato, Ground Barley, Ground Oat Groats, Menhaden Fish Oil (preserved with Mixed Tocopherols), Dried Plain Beet Pulp, Flaxseed, Dried Kelp, Dried Pediococcus Acidilactici Fermentation Product, Salt, Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (source of Vitamin C), Calcium Carbonate, Niacin Supplement, Biotin, Thiamine Mononitrate, L-Carnitine, d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Vitamin A Supplement, Vitamin B12 Supplement, Folic Acid, Vitamin D3 Supplement, Choline Chloride, Potassium Chloride, Zinc Proteinate, Betaine Anhydrous, Iron Proteinate, Selenium Yeast, Copper Proteinate, Manganese Proteinate, Calcium Iodate



\*These are target nutritional guidelines and slight variations may occur